

# About Cimpress

## What We Do

At Cimpress, we empower millions of people to make an impression through personally meaningful, customized products. As the global leader in mass customization and Web-to-print, our unmatched technology, production and supply chain operations allow us to offer products that can be customized and personalized by an individual customer. We can then manufacture to a high quality at an affordable price. Whether it's customized apparel or marketing materials for a business, or personalized photo products commemorating cherished moments for a family, we create real, tangible products that mean something to real people.

## Tangible, Personalized Impressions

In an increasingly digital world, the way people interact has changed. Digital is powerful, in part because it allows us to connect with a wide audience with speed and flexibility.

What's missing from the digital experience is a personal, tangible connection that is often important. Businesses and consumers have given up that tangible connection in exchange for the speed and flexibility of digital communications.

We change that. We enable our customers to make a tangible impression when it matters most. Whether it's apparel decorated with a company logo or an announcement celebrating the birth of a newborn baby, we bring together that very real sense of connection, with the speed and personalization that people have come to expect from today's digital world.

## How We Got There

Twenty years ago, Cimpress was a one-person company that launched from the spare bedroom in a small apartment in Paris. Today, we're a global company with \$1.5 billion (USD) in revenue. We have operations in 19 countries serving nearly 17 million customers a year.

## Our Mass Customization Platform

Last year we served nearly 17 million customers, took more than 30 million orders and produced 46 million uniquely designed, customized items. How is that possible when each and every one of these is different and highly customized?

Behind our mass customization platform lie more than 200 patents, a \$1.3 billion investment in technology and development and capital expenditures, 2,000 manufacturing and technology professionals and unmatched computer-integrated manufacturing capabilities.

As we bring our technology and operational capabilities together into a software-driven network that will dynamically aggregate orders originating from our brands, we will achieve a step-function improvement in customer value and competitive advantage relative to what could be achieved with the volumes of any single brand that operated independently.

## Cimpres Open

### Why Cimpres Open

Cimpres Open connects online merchants with fulfillers, so both can grow their businesses by delivering custom products for the best value.

#### [The Cimpres Open Catalog](#)

Cimpres Open supports the broadest catalog of customizable products on the market.

As the Cimpres Open network grows, more products are added to the catalog and the market for those products expands.

#### [Merchants](#)

Merchants set up a web store or mobile app and start selling products from the Cimpres Open catalog right away.

Fulfillers in the Cimpres Open network then produce and deliver the order, so merchants can focus on their customers.

Cimpres Open also provides market-leading custom design tools that merchants can easily add to online stores, to let their customers add their own touch to their products.

#### [Fulfillers](#)

Fulfillers add their products to the catalog to make them available to merchants around the world.

Merchant customers then order those products. Orders are routed to the right fulfillers, who produce and deliver the products.

With Cimpres Open, fulfillers grow their markets and use excess capacity.

## Cimpres Open Portal

The Cimpres Open Portal enables developers to learn about and use the capabilities of Cimpres Open.

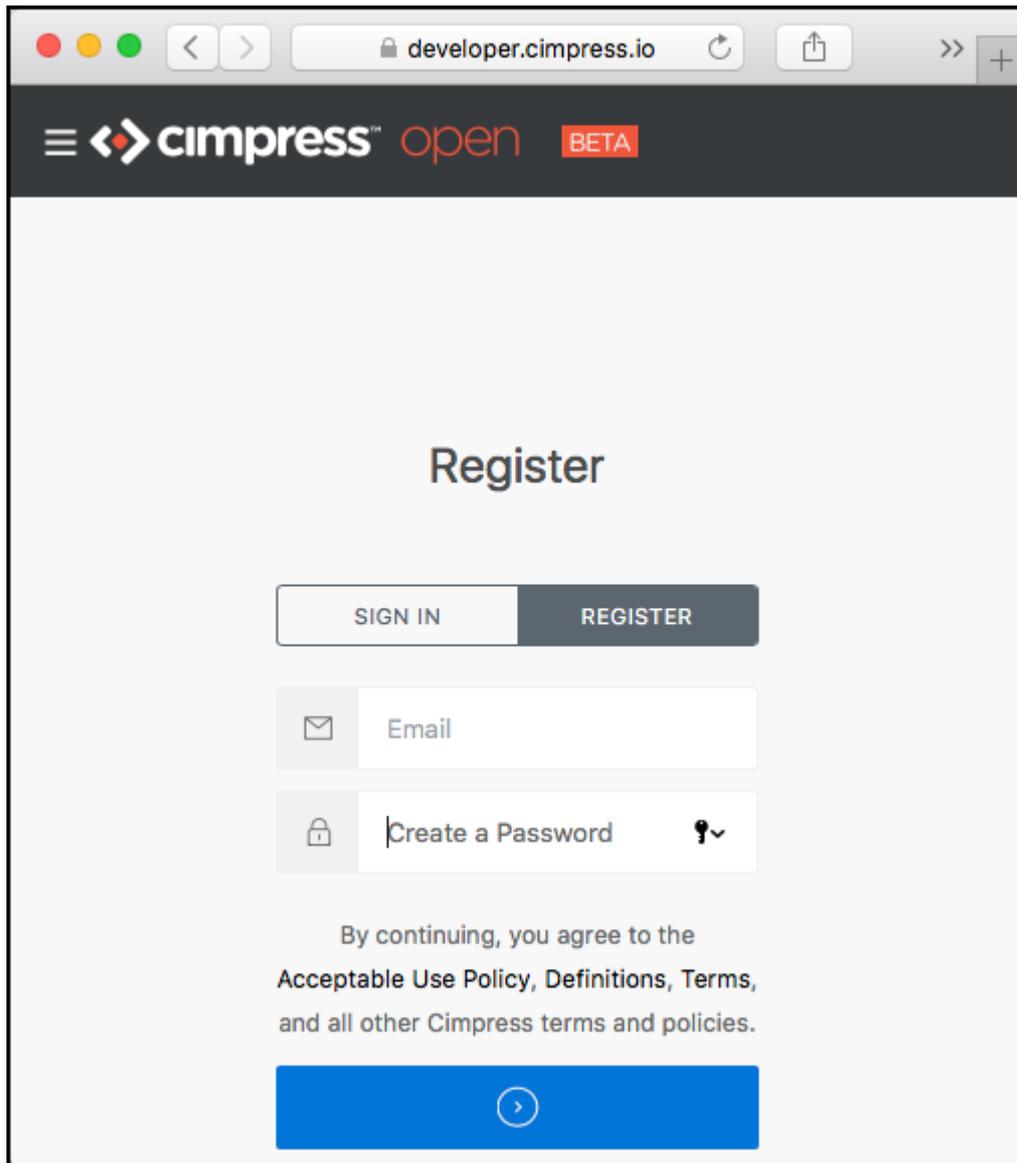
The Cimpres Open Portal provides documentation for merchants and fulfillers, and allows developers to test APIs through interactive documentation.

Developers must register on the Cimpres Open Portal.

## Register on the Cimpres Open Portal

To explore the Cimpres Open API, you must first register at the [Cimpres Open Portal](#).

1. In the Cimpres Open Portal, select **Sign In**.
2. Select the **Register** tab.



3. Enter your email address.
4. Enter a password.

The password must be at least 8 characters long, and contain 3 of the following 4 types of characters:

- Lower case letters (a-z)
  - Upper case letters (A-Z)
  - Numbers (0-9)
  - Special characters (! @ # \$ % ^ & \*)
5. Select the button at the bottom of the page.

You are then logged into the [Cimpres Open Portal](#).

You will also receive an email asking you to verify your address.

After completing the registration, you must [request access](#) to use a Cimpres Open API.

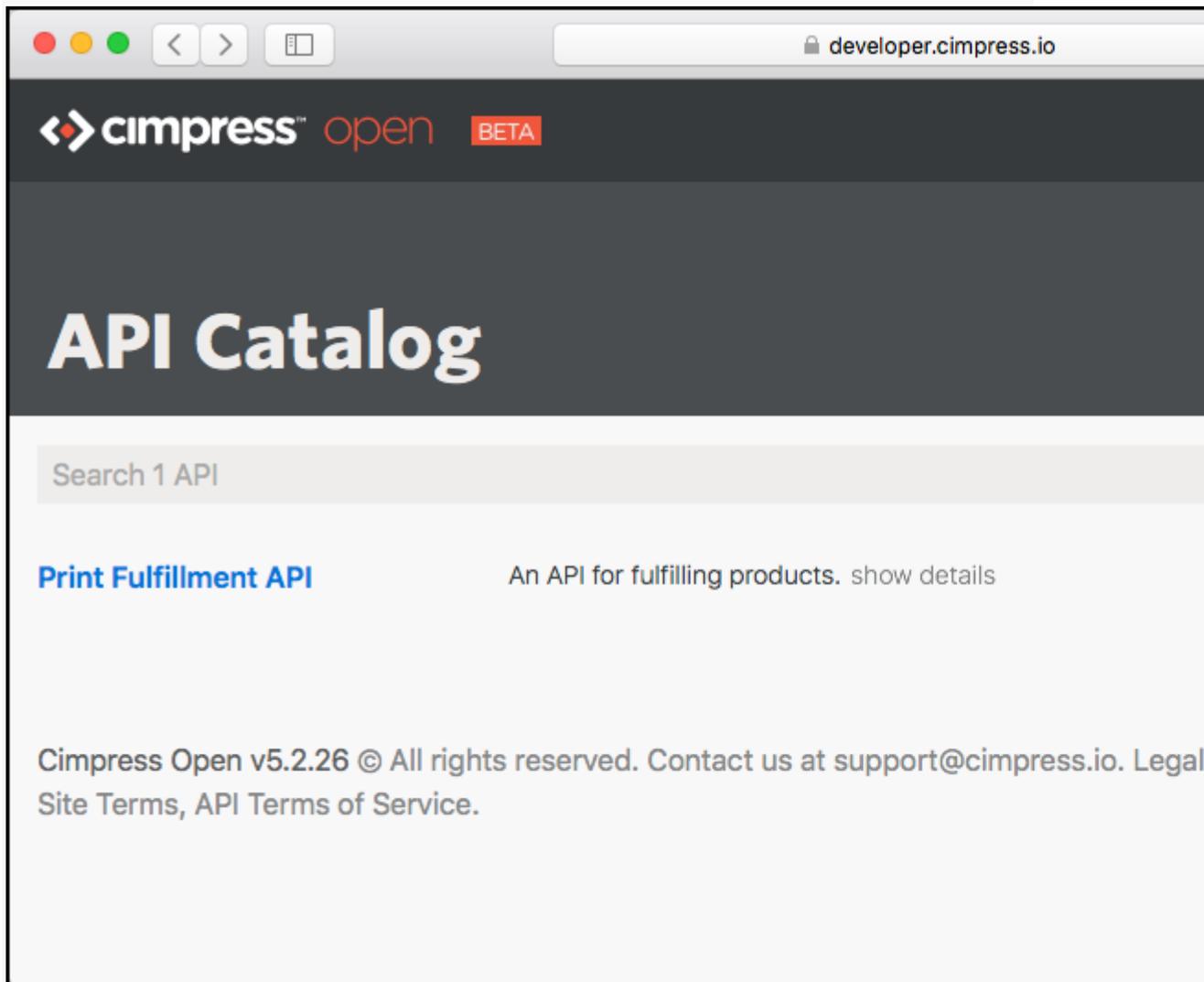
## Request API Access

Before you can request API access, you must [Register on the Cimpres Open Portal](#).

After you register, you can request access to a Cimpres Open API.

1. Log in to the Cimpres Open Portal.
2. Select **APIs**.

The list of APIs opens. For APIs to which you do not currently have access, the right-hand column shows the **Request Access** link.



3. Select **Request Access**.

The Request Access form opens.

developer.cimpress.io

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< API CATALOG / MISC / PRINT-FULFILLMENT-API

# Print Fulfillment API

## Request Access as hoebermark@yahoo.com



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Company

Terms of Service

\*[Last updated May 26, 2016]\*

The Cimpress API Terms of Service set forth the terms and conditions that govern your access to and use of the Web Services and associated APIs made available to you or the entity you represent ("you") by Cimpress Schweiz GmbH (collectively, "Cimpress," "we," "us," or "our"). By registering for a Services Account (as defined below), you are agreeing to be bound by the Terms of Service, which incorporate by reference any Policies posted on the Cimpress API Site from to time, including our Acceptable Use Policy. If you are agreeing to be bound by the Terms of Service on behalf of an entity, such as the company you work for, you represent and warrant to us that you have legal authority to bind that entity. The Terms of Service contain certain capitalized terms that are defined in the Cimpress API Definitions located

Please read and scroll to bottom before accepting.

I have read and agree to the Terms of Service

cancel Go

4. Enter your company name.
5. Read the Terms of Service.

#### Note

You must scroll through the entire Terms of Service document.

6. Check **I have read and agree to the Terms of Service**.
7. Select the button at the bottom of the page.
8. Select **Go**.